



TRADITIONAL MARKETING ACKNOWLEDGEMENT

Agent: _____ Property: _____

Note: Professional Realty does not require you to send out mailings or to complete this form. This form is provided as a courtesy to you as a way for you to notify us that you will market the property yourself so Professional Realty doesn't have to. If this form is incomplete, not provided or if marketing pieces are not mailed within 14 days of closed file submission, it will be understood to mean you will not market the property.

New Listing

- I **will** traditionally market this property
 - In-house ad services *Payment must be provided up-front, unless other arrangements are made
 - Pieces: 250 500 pieces
 - Outside ad services Proof must be submitted for review and Broker approval within 5 days
- I **will not** traditionally market this property Professional Realty may traditionally market the new listing on its own behalf

Agent Signature _____

Date _____

Closed Listing

- I **will** traditionally market this property
 - In-house ad services *Payment will be deducted from commission payable if not already paid
 - Pieces: 250 500 pieces
 - Outside ad services Proof must be submitted for review and Broker approval within 5 days
- I **will not** traditionally market this property Professional Realty may traditionally market the closed listing on its own behalf

Agent Signature _____

Date _____

Closed Sale

- I **will** traditionally market this property
 - In-house ad services *Payment will be deducted from commission payable if not already paid
 - Pieces: 250 500 pieces
 - Outside ad services Proof must be submitted for review and Broker approval within 5 days
- I **will not** traditionally market this property Professional Realty may traditionally market the closed sale on its own behalf

Agent Signature _____

Date _____

* In-house ad services pricing for 1/2 sheet mailers as of 01-15-15 is \$80 for 250 pieces and \$120 for 500 pieces. Prices are subject to change without notice; agents should contact ad services in advance for current pricing. Pricing is for mailers only and does not include postage.